

D8.5 – Promotional Videos



Renewable and Waste Heat Recovery for Competitive District Heating and Cooling Networks

REWARDHeat



Project Title: Renewable and Waste Heat Recovery for Competitive District Heating and Cooling Networks

Project Acronym: REWARDHeat

Deliverable Title: Promotional Videos

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Main author, Institution

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Due date: 30 September 2021

QUALITY CONTROL ASSESSMENT SHEET			
Issue	Date	Comment	Author
V0.1	28/11/2021	First draft sent to reviewers	Jack Corscadden
V1.0	03/12/2021	Submission to the EC	Roberto Fedrizzi

This document has been produced in the context of the REWARDHeat Project.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 857811. The European Commission has no liability for any use that may be made of the information it contains



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1 Summary

2 promotional videos were recorded, one describing the objectives and expected impacts of the project and the other reporting on the technological results and demonstrator activities. EHP developed the videos. The UK-based graphic designed agency Stormy was sub-contracted to create the animations, audio and edit the interview footage.

1.1 Promotional Video 1

The first promotional video was created in M10 of the project. The video describes the project, its objectives and expected impacts. It focuses on the innovation of the technological cost-effective solutions to be developed in the project. It is available on the EHP Youtube channel and on the REWARDHeat project website - <https://www.youtube.com/watch?v=npNlgAmeWml>. The video has been viewed over 700 times.

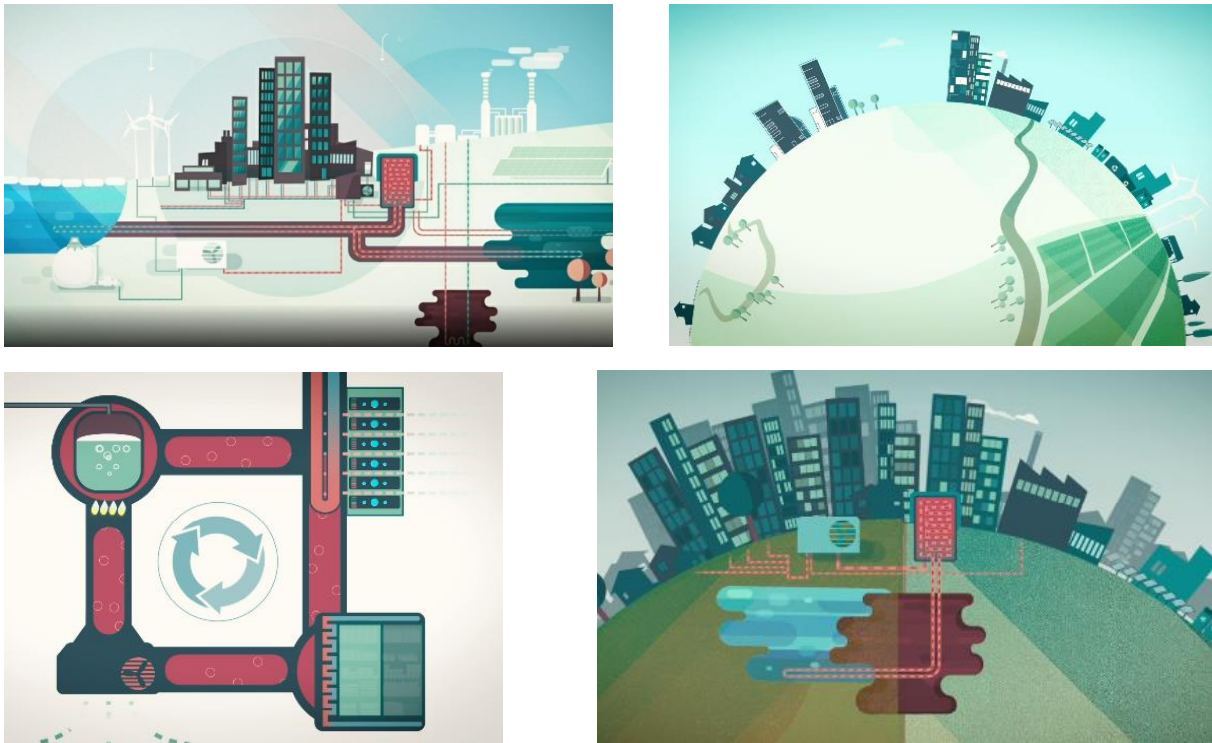


Figure 1 – Screenshots from the video

1.2 Promotional Video 2

The second promotional video was produced in M26. The purpose of the 2nd video was to highlight the local benefits delivered by the REWARDHeat solutions. Firstly, an animated section was developed, focusing on local aspects of project i.e. integration of locally-available heat sources, thermal energy storage, benefits to citizens. The demo site partners were asked to create interview-style videos to showcase the work being carried out at their demo site and what benefits this work will bring to the local community. This approach was adopted to provide a more 'human dimension' to the videos. Videos for 6 demo sites were developed, all with both English and national language subtitles. These videos will be used to aid the local dissemination efforts of the project partners. They were recently published on the EHP Youtube channel and can be found here - <https://www.youtube.com/hashtag/rewardheat>

For each demo site, the following videos were produced

- Full video (animation + interview)
- Interview
- Animated section

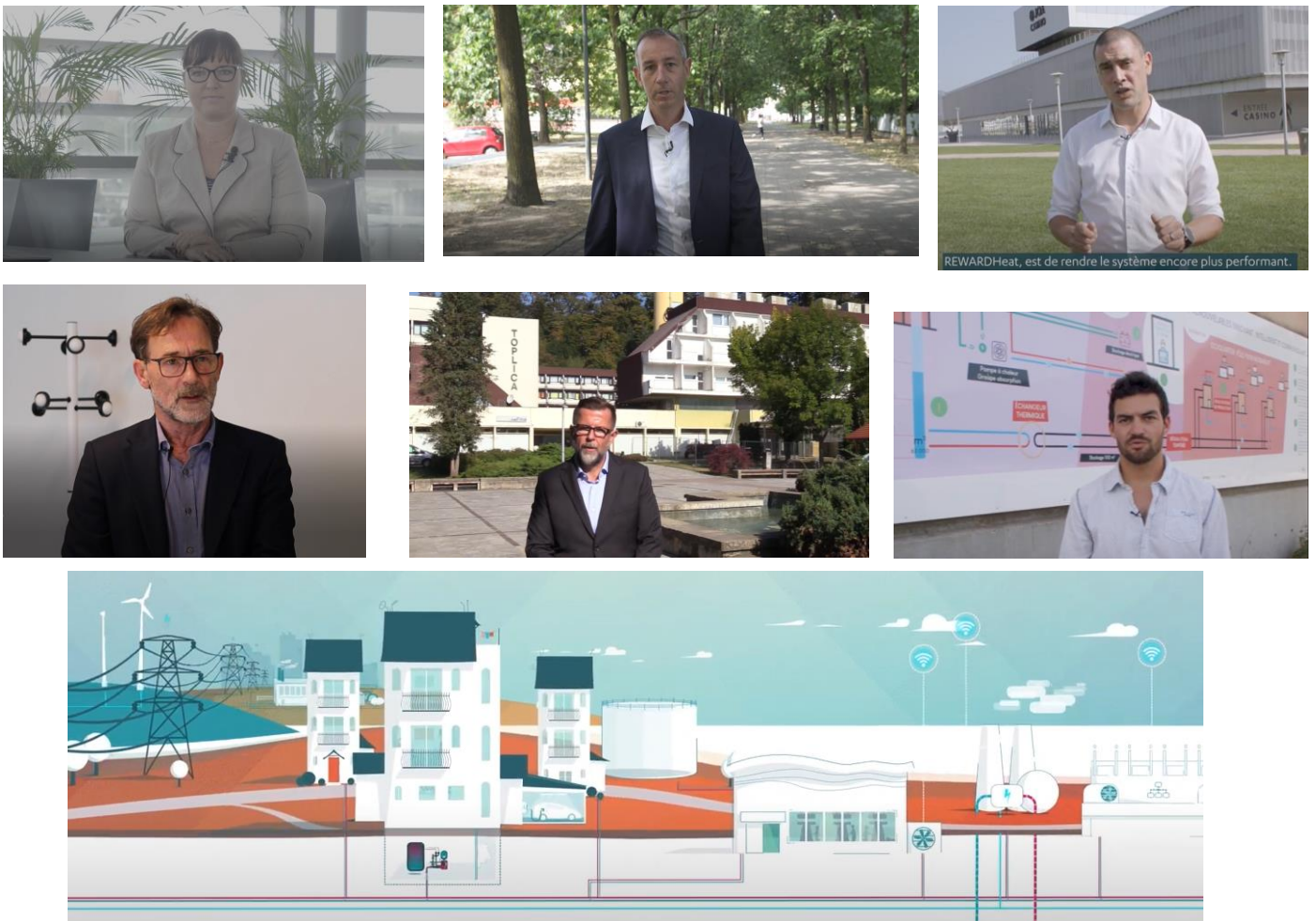


Figure 2 – Screenshots from the video interviews